

# Social Media Setup

## Social Media

### Wordpress Blog/Twitter Page/Facebook Profile and Fan Page/ LinkedIn Profile/Squidoo Lens/ Social Bookmarking

#### ***Data required to move forward:***

- Dedicated email address to filter all contacts from all profiles for any necessary interaction by Client, as noted below.
- Existing profiles logins and passwords.
- Graphics/Video to be used on profiles.
- Name and photo for a Client Contact to use for the Facebook Profile and LinkedIn Page identities.
- Client website will be bookmarked on Digg, del.icio.us, Reddit and diigo.

#### **Account Record**

**This is a setup/design for accounts only. WriteMinded, LLC will not be obligated to perform any maintenance on any profiles or accounts after final approval on all accounts.**

An excel spreadsheet including the URL's, logins, emails, passwords and bit.ly links associated with all Client profiles, pages and sites will be provided once the design portion of the networking is complete.

#### **WordPress Blog**

**Overview:** Creation and graphic design of Wordpress Blog.

**Bookmarking:** The Wordpress Blog will be bookmarked on Digg, del.icio.us, Reddit and diigo.

#### **Twitter Page**

**Overview:** Creation and graphic design for Twitter page. Google Feed will provide tweets twice and the site will be linked to the Wordpress Blog RSS Feed.

**Bookmarking:** The Twitter page will be bookmarked on Digg, del.icio.us, Reddit and diigo.

#### **Facebook Profile and Fan Page**

**Overview:** Creation and graphic/content upload for Facebook Fan Page and subsequent Profile.

**Bookmarking:** Both the Facebook Profile and the Fan pages will be bookmarked on Digg, del.icio.us, Reddit and diigo.

## LinkedIn Profile

**Overview:** Creation, graphic and content upload for LinkedIn Profile.

**Bookmarking:** The LinkedIn profile page will be bookmarked on Digg, del.icio.us, Reddit and dii.go.

**RSS Feeds:** The LinkedIn profile page will be updated with WordPress blog content via the WordPress application as well as by the Twitter tweets via the Twitter application.